

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
NOV2/12 11.34
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEVE HAZELTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

ICE)

DATE NOV2/12 11.34

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPOF 3 PAC— PENA, SANTIAGO, SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		500P-600P	30		\$2,250.00	10/29	11/2	4		M-F	4
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
12	A		500A-600A	30		\$340.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER AND \$10 CREDIT												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-1 FOR 1 SPOT/WK												
13	A		600A-700A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER AND \$10 CREDIT												
PART OF A MAKEGOOD MADE UP OF LINES 12-14												

REP HEADLINE# 6398469 TRF# 339034 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV2/12 11.34
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	A		700A-900A	30		\$1,050.00	11/4	11/4	1		SUN	1

PROGRAM : NEWS
ORD COM1: WE CAN OFFER AND \$10 CREDIT
PART OF A MAKEGOOD MADE UP OF LINES 12-14
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#1 MISSED:M-F/500P-600P NOV2 30S \$2,250.00 (NOV2/12)
OFFER:SAT/500A-600A NOV3 30S \$340.00 PLS ADVISE.
& SUN/600A-700A NOV4 30S \$850.00
& SUN/700A-900A NOV4 30S \$1,050.00
CMT:WE CAN OFFER AND \$10 CREDIT

NOV/12 48365.00 CONTRACT TOTAL 48365.00
TOTAL SPOTS 28

MARKET TOTALS \$48,375 WFTV 100% WKMG 0% WESH 0% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE